

STOCKARIS

THE MULTI-TENANT WMS FOR ANZ SMB WAREHOUSES

Voice picking, inter-warehouse transfers, 3PL billing and truck manifests in one tenant.

INVESTOR + ENTERPRISE PITCH

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ANZ warehouses run on spreadsheets and paper.

1

6-figure legacy WMS

Manhattan, Blue Yonder, SAP EWM demand 4-8 month implementations before day-one value. Every SMB warehouse we've spoken to opted out and is running Excel + Xero + a whiteboard instead.

2

Inter-warehouse transfers are chaos

Ops teams re-key freight lines into invoices, drivers get printed run-sheets that never come back signed, and reconciling variances between OUT and IN happens after month-end — too late.

3

3PLs live in patchwork stacks

Client billing, dock scheduling, put-away scans and picking sit in 4-5 disconnected apps. The 3PL absorbs the integration tax and the client feels it in slow invoices.

One tenant. One console. Every warehouse workflow.

OPERATOR CONSOLE

Operator Console

Voice picking, RF-gun native, split into Picks / Ships / Receives / Transfers IN + OUT / Moves / Counts. Dock bundles group inbound receipts by ETA so ops sees trucks not tickets.

INTER-WAREHOUSE TRANSFERS

Inter-Warehouse Transfers

Directional freight matrix ($A \rightarrow B \neq B \rightarrow A$), route-aware voice, preferred-zone put-away, bulk mark-arrived, in-transit ETA, truck-level manifest PDF.

BATCHED SETTLEMENT

Batched Settlement

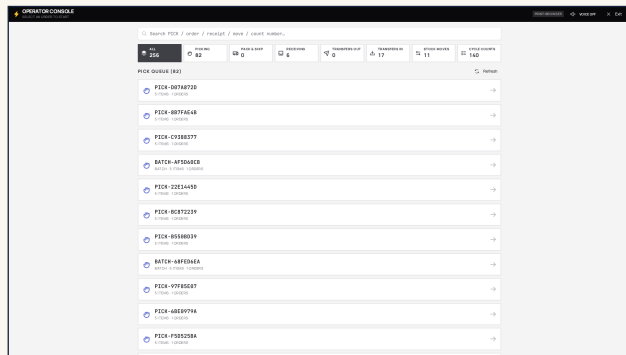
40 same-route transfers → one invoice per month, freight charged ONCE. Rate-card editor with change history + cost-creep alerts.

MULTI-TENANT 3PL

Multi-Tenant 3PL

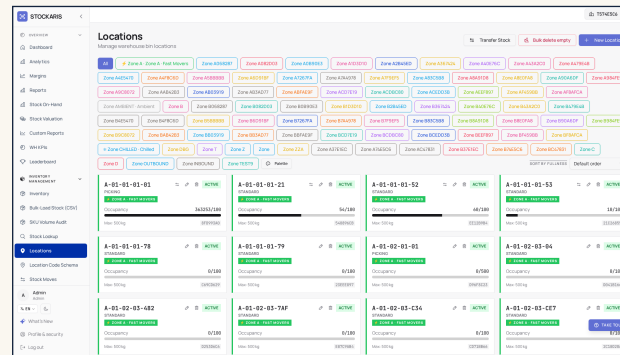
Every tenant isolated at the DB layer. Zone palette, currency, language, workflow toggles all per-tenant. Standalone Pallet-Tracker tier for asset-only ops.

Three screens, one story.



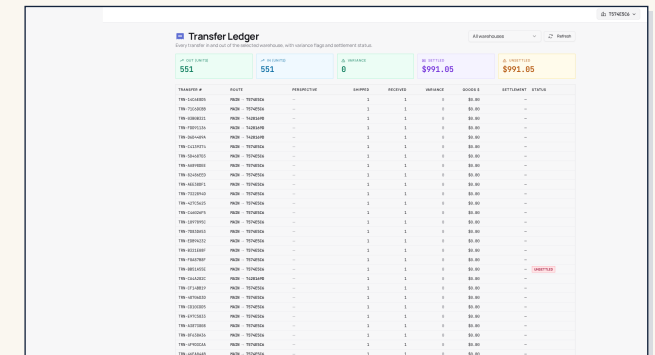
OPERATOR CONSOLE

RF-gun-native queue with dock bundles + voice picking.



ZONE PALETTE

Every zone gets its own colour, icon and preferred-put-away rule per tenant.



TRANSFER LEDGER

OUT / IN reconciliation with variance flags and unsettled \$ across warehouses.

Feature velocity that legacy WMS can't match.

197

ITERATIONS SHIPPED

10

CURRENCIES · LIVE FX

6

LANGUAGES INC. RTL

40+

BACKEND ROUTERS

8

OPERATOR CONSOLE TILES

Shipped this quarter

- Inter-warehouse transfer invoicing (rate cards, freight matrices, batched settlement, ledgers)
- Voice-picking with route callouts on transfers
- Location constraints — SKU-level preferred zones for chilled / hazmat / oversize
- Bulk mark-arrived + in-transit ETAs — no more "where's my truck" phone calls
- Zone Palette — tenant-configurable colour + icon per zone_code
- Truck Load Planner — receipts group by dock + ETA, one-click manifest PDF for drivers
- Marketing Resources — capabilities .docx + cold-outreach one-pager + this deck

The AU + NZ SMB warehouse opportunity.

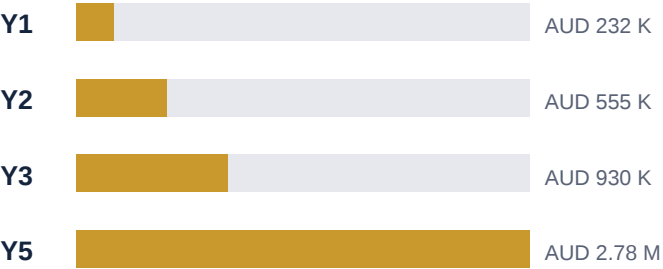
How we size it

SMB warehouses — Australia	≈ 15,000	ABS "Warehousing & Storage" ANZSIC 5292, 2023
SMB warehouses — New Zealand	≈ 2,500	Stats NZ Business Demography, 2024
Serviceable ANZ warehouses	17,500	combined addressable
3PL operators — ANZ	≈ 1,200	3PL add-on prospects (higher ARPU tier)
ARPU — Growth plan (base tier)	AUD 400 / mo	\$4,800 / warehouse / year
ARPU — 3PL add-on	AUD 600 / mo	billing + client portal + rate-card mgmt

TAM = 17,500 × \$4,800 + 1,200 × \$7,200
≈ **AUD 92.6 M ARR ceiling**

1 % capture in 36 months = ~AUD 930 K ARR — realistic seed-stage target.

Capture curve



Land on the operator. Expand across the tenancy.

STARTER	GROWTH	PRO	ENTERPRISE
\$0 /mo 1 warehouse · 100 SKUs · community support	\$299 /mo 3 warehouses · unlimited SKUs · voice picking	\$699 /mo unlimited WHs · 3PL billing · zone palette	custom SSO · SAML · custom SLAs · dedicated success

Add-ons that lift ARPU

3PL Billing \$300/mo Client portal, per-SKU rate cards, batched invoices.	Voice Picking \$150/mo Web-Speech-API voice callouts, no hardware lock-in.	Pallet Tracker \$100/mo Asset-only mode for cool-stores + drop-yards.	Live-FX + i18n \$50/mo 10 currencies (Frankfurter) + 6 languages inc. RTL.
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Talk to sales.

Fill this in and email it back — we reply within one business day with a quote.

COMPANY NAME

CONTACT NAME

EMAIL

PHONE

EXPECTED USERS

EXPECTED SKUs

ORDERS / MONTH

WAREHOUSES

MESSAGE / REQUESTED FEATURES

Submit online

stockaris.com.au/pricing

Click 'Request a quote' on any tier.
Your info lands in our sales queue and
a rep is auto-assigned.

Email us

sales@stockaris.com.au

Attach this filled deck or paste the fields
into the body — whatever's fastest for
you.

Book a walkthrough

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